



Press Release to Announce Phoneraiser Fundraising Program

For Immediate Release:

Contact Name _____
Organization Society for Hooved Animal Rescue and Emergencies
Phone Number 217-897-1435
Date 04/14/2006

DONATE YOUR USED CELL PHONES AND INKJET CARTRIDGES

Please donate your used cell phones and inkjet cartridges to help raise much needed funds for (Share _____), (Champaign, Il. _____). (Share _____)
(Name of Organization/Charity) (City, State) (Organization/Charity)
is collecting used cell phones and inkjet cartridges through (8/30/2006) for the purpose of (Providing funds to build stalls _____). This organization will receive money from Phoneraiser for each (Date)
(objective of collection) item collected during this fundraiser. Phoneraiser is a company that specializes in recycling and refurbishing used technology.

Your donation will help protect the environment. Your unwanted cell phones and inkjet cartridges will be recycled in accordance with EPA regulations or refurbished and reused. Phoneraiser makes your un-needed technology available to those who can use it, while keeping it out of the landfill. If improperly disposed of, the cell phone can pollute up to 132,000 liters of drinking water.

Donations may be tax deductible.

"We're very excited about this program", says (Linda Hewerdine, President _____). "This recycling program not only benefits (Share _____) but assists in preserving the environment and (Organization/Charity President)
(Organization/Charity) bringing communications to people who could not otherwise afford it."

All cell phones and inkjet cartridges are accepted. Please donate at the following locations:

313 N. Mattis, Suite 103, Champaign 2946 County Rd. 800 E., Dewey _____

